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ARBN  
619 330 648

Registered Office  
L1, 11 Deans Avenue  
Addington  
Christchurch 8011  
New Zealand

Email  
info@croplogic.com

Website  
croplogic.com

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## CropLogic announces new Chairperson

**Christchurch, 01/03/2018:** CropLogic Limited (ASX:CLI) today announces that the Honourable Cheryl Edwardes A.M. will be appointed as the new Chairperson and Director of the Company effective from 1 March 2018. Mrs Edwardes will replace Mr John Beattie who has been the Chairman of CropLogic since January 2016.

This new appointment reflects the Company's plans to broaden the mix of skills and business experience within the Board. In announcing the new appointment, CropLogic's Managing Director, Jamie Cairns said, "We are delighted that Mrs. Edwardes has agreed to join the CropLogic Board. CropLogic has been working to expand its internal capabilities over the last quarter to support its global growth ambitions and we are excited to build on this momentum with Mrs. Edwardes support. Her experience and leadership will further strengthen our board and complement our existing expertise."

Mrs. Edwardes has a long and distinguished political career, most notably as the first female Attorney General for Western Australia, Minister for Environment and Labour Relations, and was the Member for Kingsley for nearly 17 years. A current Senior Advisor in the Public and Government Affairs team at FTI Consulting, Mrs. Edwardes was appointed as a member of the Foreign Investment Review Board in August 2017 and is also a Company Director on a number of ASX Boards, private companies and not-for-profit associations. Mrs. Edwardes was awarded an Order of Australia in the Queen's Birthday Honours 2016 for "significant service to the people and Parliament of Western Australia, to the law and to the environment, and through executive roles with business, education and community organisations."

Mrs. Edwardes said "I am excited about joining the CropLogic Board in this capacity. Trends in the food production industry indicate that world food production will have to increase dramatically in the coming years to feed an increasing world population. I feel CropLogic is uniquely placed to take advantage of these trends particularly in the US and Australia. I look forward to leading the company with my fellow board members and management to further commercial success and profitability."



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On behalf of the Board, management and staff, Mr Cairns thanked retiring Chairman, Mr John Beattie, for his leadership of the Board and contribution over the past two years. “John oversaw an important transitional period for the Company, from listing on the Australian Securities Exchange (ASX) in September 2017, to its first international acquisition of Professional Ag Services Inc in Washington State. I would like to thank John for his leadership during his tenure and for his support of the executive team through this incredibly busy period. We all offer John our best wishes in his future endeavours.”

Mrs. Edwardes will take up the positions of Non-Executive Chairperson of the Board and become a member of both the Company’s Finance, Audit and Risk Committee, and Remuneration and Nomination Committee, effective 1 March 2018.

### **About CropLogic**

CropLogic is a New Zealand agronomy services company listed on the Australian Securities Exchange (ASX) and currently servicing approximately 60,000 acres or 30% of the potato market in Washington State, USA.

CropLogic offers large scale crop growers with agronomic expertise based upon scientific research and delivered with cutting edge technology – science, agronomy and technology interwoven into an expert system for decision support.

CropLogic builds upon 30 years of scientific research by The New Zealand Institute of Plant and Food Research, an internationally-recognised Crown Research Institute. The CropLogic analytical platform gathers crop data via in-field sensors coupled with satellite communications, before processing this with proprietary scientific models to predict outcomes and optimise field productivity. Skilled agronomists help present this information to the grower and assist them in their critical decision-making process.

The CropLogic system has been developed with the benefit of over 500 field trials throughout Australia, China, New Zealand, and the United States of America. In 2017 the system was commercially launched into Washington State, USA.

For more information please visit: <http://www.croplogic.com/>

### **For further information please contact:**

**Jamie Cairns**  
Managing Director  
CropLogic Limited  
T: +64 21 645 445

E: jamie.cairns@croplogic.com

**James Cooper-Jones**  
CFO/Company Secretary  
CropLogic Limited  
T: +61 419 978 062

E: james.cooper-jones@croplogic.com

**Rod North**  
Managing Director  
Bourse Communications Pty Ltd  
T: +61 408 670 706

E: rod@boursecommunications.com