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ASX Announcement

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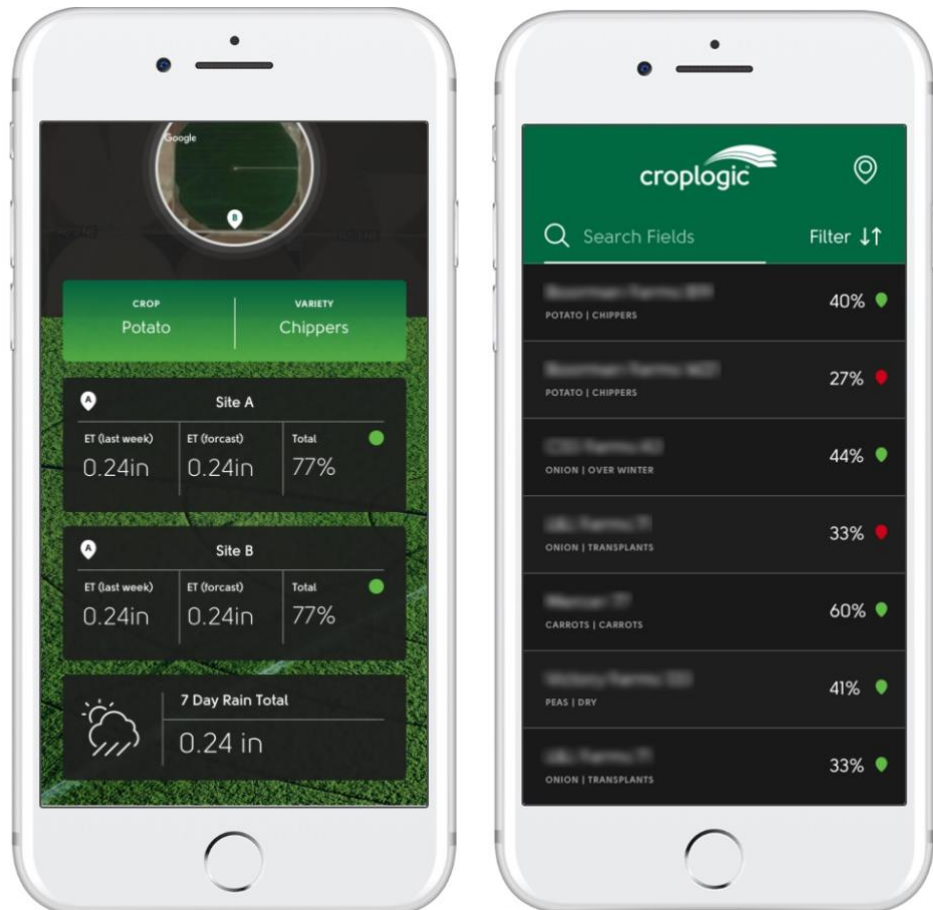
Website
croplogic.com

4 January 2018

CropLogic App enhancement nears completion

Christchurch, Thursday 4 January 2018: CropLogic Limited (ASX:CLI) announces that development of a mobile app is nearing completion and will be released in time for the upcoming US growing season. It is expected that this app will provide a platform for the addition of further premium decision-support tools.

CropLogic’s research and development team are developing a mobile app that produces a compelling user interface which is both intuitive and informative for our clients. Demonstrated in December 2017 in Pasco, Washington State, the prototype was received with exceptional user support. The app provides growers with immediate in-field access to critical information relating to their crops in a simple and concise manner that belies the complexity of CropLogic’s telemetry systems and modelling.





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Growers can immediately identify fields with issues such as inadequate water supply from a single view. The app includes an aerial view of the field showing the location of the in-field sensors, a history of irrigation patterns and soil moisture trends, and other information relevant to the grower. Alerts and status are configurable either by the user themselves, or with the assistance of one of CropLogic's highly-skilled agronomists.

The underlying delivery platform is designed to be both scalable and fault-tolerant, and utilises various cloud services provided by Amazon. By using a major provider, CropLogic is able to locate data and computational resources close to the end user, reducing latency, lowering costs, and maximising the user experience.

Dr Dave Rankin, Chief Technology Officer, said "Up until the Alpha testing phase in 2017, the Company employed a user-led development process that saw an initial focus upon our major customers with significant regional or market influence. The outcome of this process and ongoing development of the app will see a reliable and sophisticated platform being ready for full release in April 2018."

CropLogic will continue to provide a comprehensive web portal for detailed management of fields, but has responded to an increasing demand for in-field information on mobile devices and a simplified portal to allow growers to manage their fields "by exception" with the aid of a simple traffic light and alerting system.

About CropLogic

CropLogic is a New Zealand agronomy services company listed on the Australian Securities Exchange (ASX) and currently servicing approximately 60,000 acres or 30% of the potato market in Washington State, USA.

CropLogic offers large scale crop growers with agronomic expertise based upon scientific research and delivered with cutting edge technology – science, agronomy and technology interwoven into an expert system for decision support.

CropLogic builds upon 30 years of scientific research by The New Zealand Institute of Plant and Food Research, an internationally-recognised Crown Research Institute. The CropLogic analytical platform gathers crop data via in-field sensors coupled with satellite communications, before processing this with proprietary scientific models to predict outcomes and optimise field productivity. Skilled agronomists help present this information to the grower and assist them in their critical decision making process.

The CropLogic system has been developed with the benefit of over 500 field trials throughout Australia, China, New Zealand, and the United States of America. In 2017 the system was commercially launched into Washington State, USA.



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For more information please visit: <http://www.croplogic.com/>

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